



NINE RACING, INC.

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**DRIVER DEVELOPMENT  
RACING SERVICE PROGRAM**

PRESENTED BY STEVE LEWIS



# Introduction

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The Nine Racing, Inc. racing program has been operating for 29 years, fielding a championship midget racing effort for the United States Auto Club (USAC) National Midget Series. During this time period the team has earned 133 National USAC feature wins and 10 USAC National Midget Series Championships.

Drivers earning USAC championships for the Nine Racing team include: Stevie Reeves, 1993; Tony Stewart, 1995; Kenny Irwin Jr., 1996; Jason Leffler, 1998; Jason Leffler, 1999; Kasey Kahne, 2000; Dave Darland, 2001; Dave Darland, 2002; J.J. Yeley, 2003; and Bobby East, 2004.

Now for the first time, Nine Racing is standing ready to offer a specialized Racing Services Program whereby young and talented drivers can hone their skills and take advantage of the wealth of experience, materials, resources, track data, and the knowledge and background of key members of the Nine Racing team organization. The primary goal of Nine Racing, Inc. is to offer a racing services package that fits the needs of the driver-client. The following Nine Racing Services Proposal contains all the specifics as to what is offered by Nine Racing for the driver-client, and how a Honda midget engine program can be brought into the system.



# Nine Racing, Inc. Management Team

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## **STEVE LEWIS - FOUNDER AND PRESIDENT**

Steve Lewis started the Nine Racing, Inc. team in 1979 with driver Stan Fox, and at the same time created Laguna Coast Publishing that grew and prospered along with the midget racing team. Laguna Coast Publishing brought to the specialty niche markets *ACTION SPORTS RETAILER*, *OUTDOOR RETAILER*, and *PERFORMANCE RACING INDUSTRY* Magazines and Trade Shows. The *PERFORMANCE RACING INDUSTRY* Magazine and Trade Show grew rapidly to coincide with the rapid growth of the racing marketplace.

Steve's passion for midget racing is very much reflected in the heritage of his Nine Racing program. From the very beginning with driver Stan Fox, Nine Racing's winning heritage developed. Through the years, with a variety of drivers and crew chiefs, the Nine Racing program always came to the track prepared and ready to race and win. The results have been phenomenal, and the 133 wins and 10 National Driver and Team Championships validate the effort and management style that Steve has employed throughout the years to build the winningest team in USAC racing history.



## **RUSTY KUNZ - DIRT PROGRAM MANAGER**

Rusty Kunz has been involved in midget racing since 1969 at all levels. He has owned midgets, raced with the St. Louis Racing Association, founded MARA (Midwest Auto Racing Association), and won numerous driver and owner championships.

Rusty is known throughout the midget racing scene as an expert in dirt racing car setup and his race management skills are legendary. He has also developed quite a heritage of working with young, up-and-coming drivers by helping to develop their racing skills into championship form. Drivers Rusty has worked with through the years include: Johnny Parsons Jr., Rich Vogler, Larry Rice, Page Jones, Ricky Shelton, Jason Leffler, Tracy Hines, Sara McCune, Brian Gerster, Dave Darland, Jerry Coons Jr. and Brad Loyet. Rusty has won races with all of these drivers and many of these drivers have gone on to win championships and race and win at the upper-level racing series.

Rusty has been brought to the Nine Racing team to manage the in-shop preparation for each dirt race and will attend every dirt racing event to manage the at-track racing effort.

## **DAVE STEELE - PAVEMENT PROGRAM MANAGER**



Dave Steele developed the reputation as "Mr. Pavement" having won on pavement tracks at all levels in the competitive USAC divisions, which includes the Midget, Sprint Car, and Silver Crown series. He honed his skills on the Florida pavement tracks and burst onto the USAC racing scene winning main events with ease. He claimed the largest purse ever paid for a midget race when he won the TWIN 25's \$50,000 to win prize at Indianapolis Raceway Park (now O'Reilly Raceway Park). Dave brings special expertise for the big, high-speed pavement tracks such as ORP (O'Reilly Raceway Park), Iowa Speedway, and the mile at Phoenix International Raceway. Dave has joined the Nine Racing team to specifically manage the pavement program. He will be involved with pavement set-up and preparation. His expertise is developing a shock package designed to meet the needs of the particular pavement track large or small. Dave will attend each pavement test and all the pavement racing events, and be responsible coordinating the at-track management and driver coaching aspect.

# Nine Racing Facility

## TOUR OF THE NINE RACING FACILITY

The ultra-modern Nine Racing race facility is located in Brownsburg, Indiana, in an upscale industrial park. The 6,250-square-foot race shop was purpose-built to house the team, and was completed at the start of the 2005 racing season. Every effort in the design process was made to make sure the environment of the race shop was conducive to an organized workflow with plenty of space for storage of the race vehicles as well as the team hauler. Incorporated into the design of the race



facility is a complete machine shop and fabricating area. The main floor work area features mechanics' stations and a special flooring insert that protects the glistening epoxy floor. The upstairs area houses the extensive spare parts inventory. The team managers have an office that overlooks the work area, while a conference room allows engineers and mechanics to meet and create in a quality atmosphere.

# The Nine Racing Driver Development and Racing Service Concept

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The Nine Racing, Inc. team is now positioned to be able to offer for the first time a true Driver Development and Racing Services Program that provides the young, talented, driver candidate an opportunity to fully develop driver skills into championship form. We will fully train and develop the young talented driver to be able to succeed and win championships, and be prepared to go to the next level in racing and win. With experts Rusty Kunz and Dave Steele directing the efforts for the dirt and pavement programs, coupled with the resources of Nine Racing, Inc., there is tremendous potential and opportunity for drivers to achieve at the highest level in the competitive USAC National Midget Series for the 2010 racing season. Not only will there be the total team effort provided by the Nine Racing team toward the on-track effort, but the Nine Racing team will provide driver marketing support and assistance to help expand the press relations and public relations efforts, as well.



# The Approach for the 2010 Racing Season

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The United States Auto Club National Midget Series 2010 Season will consist of an estimated 28 racing events of which there will be 10 pavement races and 18 dirt races. It is highly recommended to obtain maximum performance and racing results for the pavement races to schedule pavement test sessions at each pavement track prior to the race. These test sessions will give the drivers the opportunity to work with the team and Dave Steele in a “test atmosphere” where fine-tuning can occur and driver confidence can build. As a result of the comprehensive test sessions both driver and team will then be poised and ready to go for the win at each pavement race. Rusty Kunz will direct the dirt racing program from both the car set-up and driver coaching perspectives so the dirt effort will be equally strong. Like Dave Steele, Rusty will be a “hands on” manager and will oversee the preparation effort at the shop and make all the calls at the dirt racing events. Dave Steele will manage the pavement pre-test and pre-race set-up and the at-track racing program. A total of 38 racing events are scheduled that include dirt, pavement and pavement tests for a single car program. It is highly likely that a second driver will be added for a pavement only schedule and that would add another 20 racing events to the schedule for a grand total of 52 racing events.



# Nine Racing Services Approach

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Nine Racing, Inc. will provide a complete turnkey racing service for drivers for all 2010 United States Auto Club National Midget Series racing events and scheduled pavement test sessions. A total of 28 races (10 pavement and 18 dirt) and 10 test sessions are scheduled for a total of 38 test and race events. Two BEAST pavement chassis and two Spike dirt chassis will be provided to drivers for the 2010 season. Two race vehicles will be taken to each race event, one of which will be designated as the “race car” and the other vehicle will be designated as the “back-up” car.

## **NINE RACING, INC. SERVICES TO INCLUDE:**

- Provide race preparation services for 28 USAC Race Events and 10 pavement test sessions.
- Two sets of tires for each pavement race event.
- One and one half sets of tires for each pavement test session.
- Two sets of tires for each dirt race event.
- All regularly expected race car maintenance (not crash damage) expenses included.
- Provide extensive spare parts inventory for all at-track events.
- Transport of race vehicles to all race events and test sessions.
- Apply sponsor logo identification and decal scheme to race vehicles and trailer.
- Nine Racing, Inc. responsible for payment of all track rental fees for test sessions to be reimbursed by client.

## **ITEMS NOT INCLUDED:**

- Crash-damaged parts and certain labor expenses to be reimbursed by driver-client.





## 2010 USAC National Midget Schedule

<b>Date</b>	<b>Location</b>	<b>Track</b>	<b>Track Type</b>	<b>Day/Night</b>
Feb 19-20	Tucson, AZ	USA Raceway	3/8 D	Night
Feb 25	Las Vegas, NV	Las Vegas Motor Speedway Dirt Track	1/2 D	Night
Feb 26	Perris, CA	Perris Auto Speedway	1/2 D	Night
Feb 27	Perris, CA	Perris Auto Speedway	1/2 D	Night
Mar 24	Hickory, NC	Hickory Motor Speedway	.363 P	Night
Mar 25	Hickory, NC	Hickory Motor Speedway	.363 P	Night
Apr 11	Anderson, IN	Anderson Speedway	1/4 P	Night
Apr 30	Pontoon Beach, IL	Tri-City Speedway	3/8 D	Night
May 1	@ Putnamville, IN	Lincoln Park Speedway	5/16 D	Night
May 8	Haubstadt, IN	Tri-State Speedway	1/4 D	Night
May 14-15	TBA	TBA	TBA	TBA
May 22	Newton, IA	Iowa Speedway	7/8 P	Night
May 29	Indianapolis, IN	O'Reilly Raceway Park at Indianapolis	.686 P	Night
Jun 16	@ Gas City, IN	Gas City I-69 Speedway	1/4 D	Night
Jun 17	@ Putnamville, IN	Lincoln Park Speedway	5/16 D	Night
Jun 18	@ Bloomington, IN	Bloomington Speedway	1/4 D	Night
Jun 19	@ Lawrenceburg, IN	Lawrenceburg Speedway	1/4 D	Night
Jun 20	@Kokomo, IN	Kokomo Speedway	1/4 D	Night
Jun 26	Burlington, IA	34 Raceway	3/8 D	Night
Jul 2	Toledo, OH	Toledo Speedway	1/2 P	Night
Jul 3	Sun Prairie, WI	Angell Park Speedway	1/3 D	Night
Jul 4	Sun Prairie, WI	Angell Park Speedway	1/3 D	Night
Jul 22	Indianapolis, IN	O'Reilly Raceway Park at Indianapolis	.686 P	Night
Aug 6	Belleville, KS	Belleville High Banks	1/2 D	Night
Aug 7	Belleville, KS	Belleville High Banks	1/2 D	Night
Aug 28	Sun Prairie, WI	Angell Park Speedway	1/3 D	Night
Aug 29	Sun Prairie, WI	Angell Park Speedway	1/3 D	Night
Sep 4	Sun Prairie, WI	Angell Park Speedway	1/3 D	Night
Sep 18	Columbus, OH	Columbus Motor Speedway	1/3 P	Night
Sep 25	Rossburg, OH	Eldora Speedway	1/2 D	Night
Sep 30	Pontoon Beach, IL	Tri-City Speedway	3/8 D	Night
Oct 1	Pontoon Beach, IL	Tri-City Speedway	3/8 D	Night
Oct 2	Pontoon Beach, IL	Tri-City Speedway	3/8 D	Night
Nov 13	Tulare, CA	Thunderbowl Raceway	1/3 D	Night
Nov 20	Ventura, CA	Ventura Raceway	1/5 D	Night
Nov 21	San Bernardino, CA	Orange Show Speedway	1/4 P	Night
Nov 25	Irwindale, CA	Toyota Speedway at Irwindale	1/2 P	Night
Nov 27	Perris, CA	Perris Auto Speedway	1/2 D	Night

# Conclusion and Summary

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The primary objective of the Nine Racing, Inc. team will be to provide drivers with the opportunity to race and win in the competitive USAC National Midget Series and to further develop his racing skills into Championship form. The timing is perfect and all the elements are in place by the Nine Racing team organization to provide drivers every advantage to win races and to ultimately compete to win the 2010 USAC National Midget Series Championship.

All of the assets of the Nine Racing, Inc. organization will be applied to this Racing Services endeavor. The Nine Racing, Inc. Brownsburg facility is a truly state-of-the art facility and racing operation. The shop is fully equipped with every piece of equipment needed to prepare and maintain the race vehicles. Rusty Kunz , Glen Martin and Dave Steele are standing ready to offer their knowledge and services totally dedicated to giving drivers everything needed to be competitive at each and every track and event.

The strength of the Nine Racing organization over the years has been the meticulous approach of preparation, engineering and at-track management so the drivers can perform, race and win as a result of all the support provided to them by the Nine Racing team.



